

Home & GARDEN Show
IRELAND

TRADER APPLICATION INFORMATION PACK

11 - 13 JUNE 2027

gardenshowireland.com



HOME AND GARDEN SHOW IRELAND

Northern Ireland's leading gardening event returns to Antrim Castle Gardens in 2027.

Home and Garden Show Ireland will run from Friday 11 to Sunday 13 June, with exciting new features designed to inspire you to reimagine your home, both indoors and out.

Join ambassadors, David Domoney and Suzanne Garuda plus special guests Pamela Ballentine and Dr Lollie Mancey, for talks, inspiration and demonstrations throughout the weekend!

WHY WORK WITH US?

As a trader, your business will be at the heart of this much-anticipated event, attracting thousands of visitors from across the country. Here's why partnering with us is a blooming good idea:

1. **Reach a Captive Audience:** Engage directly with over 15,000 visitors, including homeowners, landscapers, and horticulture enthusiasts.
2. **Community Impact:** Support an event that brings the community together and promotes caring for the environment.
3. **Brand Awareness:** By bringing your business to the event, you have the opportunity to reach new customers that wouldn't otherwise see your product.

"Having exhibited and traded at multiple shows across Ireland and the UK, we have found Home and Garden Show Ireland to be one of our favourites. Well organised and executed perfectly, the show represents a great opportunity to interact with our customers and enthusiastic gardeners in a fun and engaging environment."-
Edward Doherty, J. Parker's

"Being part of Home and Garden Show Ireland helped us connect with our target audience in a meaningful way. The event's positive vibe and well-organised activities made our sponsorship truly worthwhile."
Richard Fry -
Colemans Garden Centre



IMPORTANT DATES

SPRING PLANT FAIR	SATURDAY 10 APRIL 2027
HOME AND GARDEN SHOW IRELAND 2027	FRIDAY 11 - SUNDAY 13 JUNE 2027

DEADLINE FOR APPLICATIONS

SPRING PLANT FAIR	WEDNESDAY 31 MARCH 2027
HOME AND GARDEN SHOW IRELAND 2027	THURSDAY 22 APRIL 2027

If successful, new traders will be notified no later than Friday 30 April 2027.



EARLYBIRD OFFER

GET 5% OFF YOUR BOOKING WHEN YOU BOOK BEFORE 31 DECEMBER 2026.



SPRING PLANT FAIR

This is a free event in Antrim Castle Gardens as part of the run up to Home and Garden Show Ireland 2027.
We are looking for plant sellers solely for this event.

Pitch Size	Price	Location	Supplied
3 x 6m	£75	Paterre at Antrim Castle Gardens	Gazebo Only



THE MALL

The Mall at Home and Garden Show Ireland 2027, is the perfect marketplace for all things home, hobbies and accessories.

If your products are not food or plant related, this is the place for you!

Pitch Size	Price	Location	Supplied
3 x 3m	£310	Paterre at Antrim Castle Gardens	Gazebo and 1 Rectangular Table



ART IN THE GARDEN

Showcase your art at Home and Garden Show Ireland 2027.

We are looking for artists that have paintings that relate in some way to the event itself.

Pitch Size	Price	Location	Supplied
3 x 3m	£310	Paterre	Gazebo and 1 Rectangular Table



PLANT MALL

The Plant Mall is in a prime location at the Home and Garden Show Ireland, it is the hub of all things plant related whether it's shrubs, bulbs, flowers or trees!

If you sell any of the above, this is the place to be.

Pitch Size	Price	Location	Supplied
3m x 6m	£310	In Front of Clotworthy House	Grass Only



TRADE VILLAGE

The Trade Village is located at the centre of the event, if you need some extra space to exhibit your products, this might be the spot for you. Furniture, gardening machinery, pergolas are all welcome here.

Electricity can be supplied for an additional fee of £78.

Pitch Size	Price	Location	Supplied
3 x 3m	£550	Main Events Field	With Cover
3 x 5m	£900	Main Events Field	With Cover
3 x 6m	£1100	Main Events Field	With Cover
3 x 9m	£1650	Main Events Field	With Cover

Pitch Size	Price	Location	Supplied
3 x 3m	£405 (£45/m²)	Main Events Field	No Cover
3 x 6m	£810 (£45/m²)	Main Events Field	No Cover
3 x 9m	£1,215 (£45/m²)	Main Events Field	No Cover
3 x 12m	£1,620 (£45/m²)	Main Events Field	No Cover
6 x 9m	£1728 (£32/m²)	Main Events Field	No Cover
6 x 12m	£2,304 (£32/m²)	Main Events Field	No Cover
9 x 9m	£2,592 (£32/m²)	Main Events Field	No Cover
9 x 12m	£2,808 (£26/m²)	Main Events Field	No Cover
12 x 12m	£3,744 (£26/m²)	Main Events Field	No Cover



ARTISAN FOOD VILLAGE

Managed by Food NI, please apply directly through them.



THE CRAFT VILLAGE

A space to showcase your craft to thousands of visitors. We are looking for crafts that relate in someway to the spirit of Home and Garden Show Ireland 2027.

Managed by Craft NI, please apply directly through them.



CHARITIES

We welcome applications from registered charities whose work has a clear connection to nature, gardens, horticulture, or conservation.

This may include projects that:

- Protect or enhance natural environments
- Support community gardening or allotment initiatives
- Promote outdoor education or environmental learning
- Improve access to green spaces

Outside of these priority areas, we are only able to consider applications from the Mayor's chosen charities for the year.




ARTISAN PÂTÉS
SEAFOOD • VEGAN


STEWARD




THE JUNCTION




M.J. WoodWorks
Garden Furn
Sheds
Summer house
Greenhouses
Covered rear
Planters

FACT SHEET









- Home and Garden Show Ireland is open from 10am - 6pm daily
- The show's ambassador this year is Broadcaster, Author & Chartered Horticulturalist, David Domoney as well as Interior Design Visionary Suzanne Garuda.
- Visitors can enjoy: Craft workshops from Craft NI, Food Demonstrations from Food NI, Free Activities for Kids, Dog Show, and endless Flowers, Plants and Shrubs to choose from!
- Parking is not available to visitors at Antrim Castle Gardens, however, a free shuttle service is offered from The Junction

CONTACT

For general queries

E. gardenshowireland@antrimandnewtownabbey.gov.uk or T. 0300 123 7788